

Product Category Margin Benchmarks

Category	Typical Margin
Appliances	0.12
Bookcases	0.35
Binders	0.38
Fasteners	0.55
Chairs	0.32
Paper	0.33
Furnishings	0.40
Storage	0.30
Labels	0.48
Art	0.50
Phones	0.22
Accessories	0.45
Machines	0.15
Copiers	0.18
Envelopes	0.42
Supplies	0.27
Tables	0.28